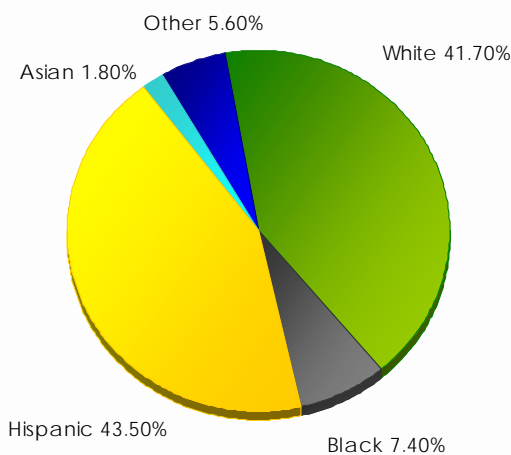


# KLRN Demographics

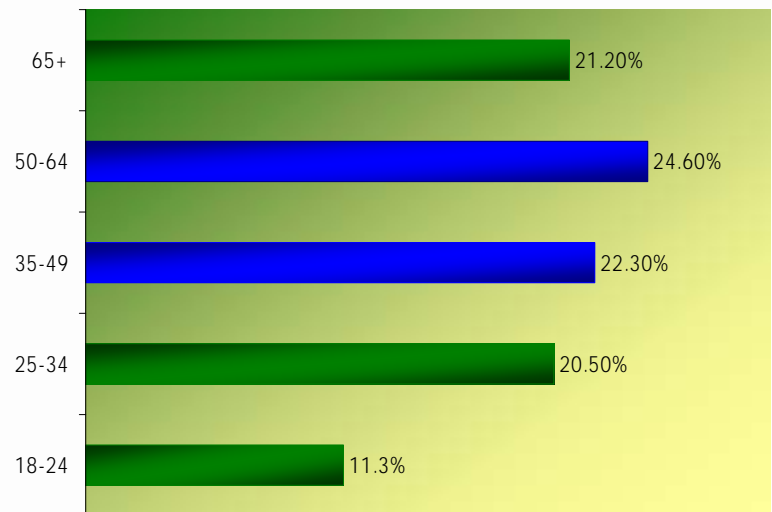
A Total Income: \$35,315,000,000  
 Annual Mean Income: \$63,175  
 Mean Age: 47  
 Home Owners: 80%  
 A Mean Home Value: \$162,510  
 Mean Miles Driven in a week: 190



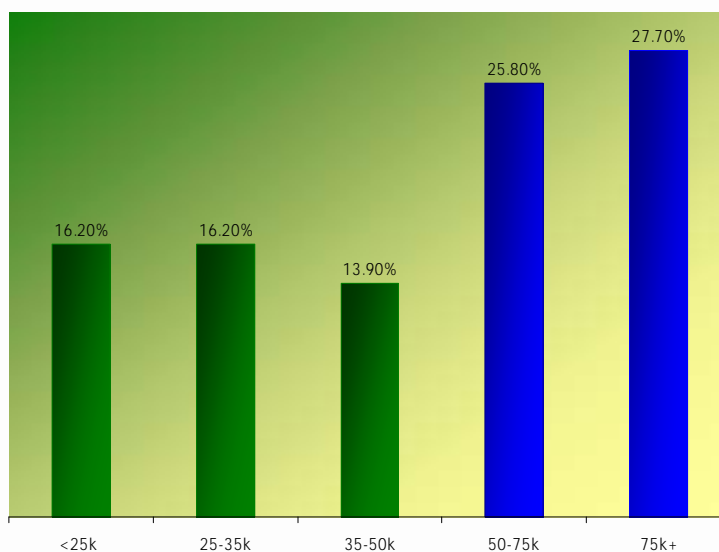
**Gender Profile**



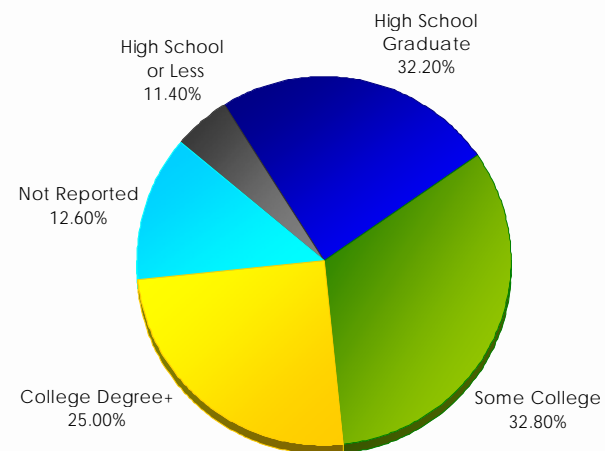
**Ethnicity Profile**



**Age Analysis**



**Annual Income**



**Education Profile**

Source: Media Audit San Antonio Oct-Nov, 2008; Quick Media Profile