

KLRN Connect

KLRN Connect, our station's innovative service, in partnership with *unitedstreaming™* by *Discovery Education*, gives students and teachers access to TEKS-correlated videos and concept clips covering math, language arts, science, social studies, early childhood, study and research skills, art, and instructional methodology. Additionally, your membership in *KLRN Connect* provides your district a milieu of resources, including online professional development opportunities, representation on our advisory council, discounts to our technology conference, and more.

What does the digital video library provide?

- An extensive library of over 2,600 complete videos and over 26,000 concept clips, searchable and correlated to the TEKS, from award winning, trusted name producers including Discovery Channel School, United Learning, TVOntario, Discovery Channel School, Rainbow Educational Media, and Weston Woods
- An image library with over 2,800 photographs and still images for use in multimedia and research projects
- A calendar with video and concept clip links to historical events
- Downloadable teacher guides, activity suggestions, and quizzes
- Teacher and student usage reports
- Easily assigned usernames and passwords for teacher and student use

What additional features does a membership in KLRN Connect provide?

- Thorough implementation and ongoing support of video streaming, including training for technical staff, awareness training for principals, onsite training for campus contacts, content specialist and classroom teacher training, and telephone support
- Discount for teachers to participate in our online professional development program, PBS TeacherLine
- Placement of district representatives on the KLRN/PBS Education Advisory Council
- Full access to information and resources on the *KLRN Connect* web pages (www.klrn.org/Learning)
- Monthly e-newsletters from KLRN that inform teachers of upcoming programming and events
- Registration fee discounts to the Institute for Connecting Teachers and Technology
- Ready To Learn training for pre-kindergarten and kindergarten staff on the implementation of PBS/Ready To Learn materials

What is the effect of the unitedstreaming™ application on student educational performance?

- In an independent, scientific evaluation results show that students who received instruction incorporating the *unitedstreaming™* tool demonstrated **dramatic improvement** in achievement. The random assignment, control-group study of more than 1,400 elementary and middle school students from three school districts showed an **average increase of 12.6% in test scores** of students exposed to the videos compared to students who received traditional instruction alone.
- This evaluation was recognized as a Type 4 Formal Research Study by the *Center for Applied Research in Educational Technology* (CARET). For more information about this study visit <http://caret.iste.org/>
- A second independent evaluation conducted in Los Angeles in 2004 also showed substantial academic improvement in mathematics in grades 6 and 8. To download the 2004 math evaluation visit the *unitedstreaming™* website at <http://www.unitedstreaming.com/homePages/evaluation2004.cfm>.

What is the cost of implementing this service?

- License fees effective August 1, 2004 to July 31, 2005 are as follows:

Number of Schools	K-8	9-12
1-15	\$890	\$1,300
16-30	\$840	\$1,200
31-50	\$785	\$1,100
51+	\$680	\$1,000

KLRN’s mission, “to use the power of telecommunications to provide quality programs and services which advance education, culture and community, to enrich the lives of people throughout south central Texas,” is reflected in our 40-year history of serving the needs of educators and students.